



**2017 PRISM GALA SPONSORSHIP OPPORTUNITIES**  
 Thank you in advance for your support  
 to make this year's event a great success for our chapter.

*The chapter annually recognizes outstanding programs and materials created by public relations and communications professionals who practice in the greater Kansas City-area or who have completed assignments for Kansas City-based clients. The PRISM Gala is held each fall and is one of the longest-running and most celebrated public relations awards competitions in the area.*

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>Majestic \$2,500</b>	<b>Phoenix \$1,500</b>	<b>Gaslight \$750</b>
<b>PRISM Gala Benefits</b>			
Seating with preferred placement at PRISM Gala	4 seats	2 seats	1 seat
Tickets to VIP reception prior to gala	4 tickets	2 tickets	1 tickets
Complimentary PRISM award entries	2 entries	1 entry	no entries
Logo on all printed and digital PRISM assets promoting gala	Yes	Yes	Yes

Recognition via KCPRSA social media channels promoting event, tagging sponsor company	3	2	1
Brand recognition at VIP reception and PRISM Gala including logo placement throughout venue	Yes (Prominent)	Yes	Yes
Verbal recognition at awards event	Yes	Yes	Yes
Opportunity for gift bag and/or table gift contribution	Yes	Yes	Yes
Company logo on event program	Yes	Yes	Yes
<b>Professional Development Benefits</b>			
Complimentary registrations to 2017 GKC-PRSA Professional Development Sessions ( <i>RSVP required 1 week in advance</i> )	2	1	No
<b>*Digital Benefits</b>			
Company mentions/Retweets on GKCPRSA social media platforms	2	1	No
Job postings on GKC-PRSA careers page and newsletter	1	No	No
Logo and link on GKC-PRSA homepage: <a href="http://www.kansascity-prsa.org">www.kansascity-prsa.org</a>	2	1	No

**\*Denotes 2017 calendar year**

### **In-Kind Sponsorship Opportunities**

GKC-PRSA needs member agencies and other companies to provide services for the PRISM Gala in return for sponsorship recognition. Please contact Amy Thomas, PRISM Gala chair, with your offers and ideas. **Please make your commitment by May 30. Amy Thomas ([amye.thomas@yahoo.com](mailto:amye.thomas@yahoo.com)).**

As a general rule, and for the purpose of fairly distributing benefits to participating sponsors, in-kind donations are valued at 1/2 of their cash value. Benefits provided accordingly.

**THANK YOU!**



## SPONSOR INFORMATION FOR 2017 GKC PRSA PRISM GALA

Contact name:

Phone:

Email:

Company name:

Address:

Amount of sponsorship:

Brief company description:

Please furnish payment and high-resolution logo to Amy Nouri,  
[Amy.nouri@hallmark.com](mailto:Amy.nouri@hallmark.com), no later than May 30, 2017.

Make check payable to: GKC-PRSA

Return form and payment to:

Ms. Amy Nouri  
Hallmark Cards, Inc.  
P.O. Box 419034  
Mail Drop 216  
Kansas City, MO 64141-6580

THANK YOU!