



**PRSA Internship Directory
2009-2010**

Barkley Public Relations offers part-time spring and fall internships and full-time summer internships, which are paid and available for college credit. Participants can expect to sit in on client meetings, shout out the next big idea at brainstorm sessions, hone writing and editing skills, pitch media and, most importantly, form meaningful relationships between our clients and stakeholders. Just as our program is different from the traditional semester internships, our expectations for participants are set higher than the norm. Candidates must display energy, passion and creativity. We're looking for people who seize responsibility and run with it. We expect superb writing and analytical skills. They will have the opportunity to accomplish the same tasks we ask of our account managers. To apply, contact Sarah Ferguson, 1740 Main, Kansas City, MO 64108, 816-423-6061, SFerguson@barkleyus.com.

Camp Fire USA offers a part-time internship, Project Intern, throughout the fall, spring and summer semesters at their headquarters in Kansas City, Mo. Camp Fire USA is one of the nation's leading not-for-profit youth development organizations, currently serving nearly 750,000 children and youth annually. Camp Fire USA provides all-inclusive, coeducational programs in hundreds of communities across the United States. This internship will offer the Project Intern a first-hand look into the youth development arena and national system structure of a nonprofit organization. Assignments may include supporting program staff in their planning and monitoring of program projects; writing progress reports on various projects; participating in the planning and preparation for on-line and in-person trainings or conferences; developing and analyzing research on youth development, health, inclusiveness program practices and the environment; retrieving materials in response to inquiries and requests from councils and the public; and general administrative work. Qualified candidates must have experience in Microsoft Word, have excellent written and verbal communication skills and be able to work in a team environment while under tight deadlines. Candidates must be able to work well alone, be self-motivated and work in a cooperative decision making setting. To apply, e-mail a cover letter and resume to dd.gass@campfireusa.org.

Ewing Marion Kauffman Foundation has an opening for two summer communications interns who will assist in developing and producing communications projects, ranging from print pieces to Web site copy to videos. As an intern, you will work closely with and report to the Communications team, as well as with other professional staff, in an environment that values ideas and strives to stay ahead of the curve. Duties may involve drafting copy for print, web or video, proofreading, editing, and/or assisting with design and/or production of printed and web projects. Interns will also participate in media relations outreach by drafting news releases, making follow-up calls to media outlets and assisting at media-related events, plan and execute conferences and meetings, and will act as a positive and effective part of the Foundation, working to advance the Foundation's culture of teamwork. Qualified candidates must be undergraduate or graduate students, who are familiar with new media communications and venues, have excellent organizational and project management skills and have strong computer skills. To apply, contact Barbara Pruitt at bpruitt@kauffman.org.

Fleishman-Hillard has full-time fall, spring and summer internships available. Fleishman-Hillard, Inc., headquartered in St. Louis, is among the largest and best public relations agencies in the world with more than 80 offices worldwide. The Kansas City office was the second office opened and remains one of the largest offices in the network. The term "hit the ground running" is often a common phrase used when discussing our internship program. From the moment interns walk through the door, they are embraced by a team of mentors and are immediately incorporated into projects. This internship is not one of shadowing and running errands; rather, interns are responsible for specific project elements and are considered part of the team working on client business. Historically, typical internship responsibilities can include research, media relations, event planning and writing. To apply, contact Mary Heinrich, 2405 Grand Ave. #700, Kansas City, MO 64108, 816-474-9407, kcinterns@fleishman.com.

Humane Society of Greater Kansas City offers part-time communications internships throughout the fall, spring and summer semesters. As a communications intern, 50 percent of duties will be writing (brochures, news releases, newsletters, etc.); 15 percent special event assistance; 15 percent media relations, including live TV and/or radio spots promoting pet adoption and events; 15 percent photography for print and Web; 10 percent clerical. All interns must love animals. The position is not paid. To apply, submit resume and writing samples to Robin Rowland at robin@hsgkc.org.

INK, Inc. has full or part-time internships available throughout the entire year. Internships are available for college credit/bonus structure. INK's internship program is for students who are focusing on PR and media relations. This program will give the student real-world experience. Qualified candidates must be proficient in Microsoft Office and computer skills; have excellent communication skills; and be organized and have the ability to multi-task. Candidates must also provide writing samples and have knowledge of who we are and what we do. The program will consist of the following segments: Segment I-Mastering PR Resource, Segment II-Think like a Journalist and Segment III-Jr. Account Executive. To apply, send resume with cover letter and writing samples to Cindy West, vice president, director of operations, via e-mail at cindy.west@inkincpr.com.

Kansas City Area Development Council is offering full-time marketing internships available throughout the year. The marketing intern will assist with a variety of projects from a quarterly newsletter and media relations to event planning and video production. Duties include writing projects, media relations, market research and event coordination. Candidates must have strong writing and organizational skills. Our internship provides the opportunity to network with the Kansas City area's top 200 companies and community leaders through monthly, bi-monthly and annual events. Please contact Jauqui Craig at craig@thinkkc.com or 816-221-2121 for more information.

Kansas City Ballet has full or part-time internship positions available throughout the entire year. The marketing summer internship program is an opportunity for an area student to gain valid work experience, and for the marketing department to receive extra support on entry-level tasks. The intern will be responsible for several projects fitting their experience and the needs of the marketing department. Upon the completion of a successful internship, the student will receive two BARRE season tickets to the ballet and an excellent addition to their resume. This position is not paid. To apply, contact Karen Badgett, 1616 Broadway, Kansas City, MO 64108, 816-931-2232 x1304, kbadgett@kcballet.org.

Kansas City Business Journal is offering a temporary full-time, summer internship in reporting. To apply, please contact Brian Kaberline at 1100 Main St Suite 210 Kansas City Mo 64105, 816-421-5900, bkaberline@bizjournals.com.

Kansas City Chiefs sales and marketing internships are available for the summer of 2009. Interns will be expected to work 40 hours a week plus game days/nights and events. Our Internship Program is designed to give exposure and experience on how a sales and marketing department for a major sport organization operates. Our emphasis is to provide significant challenges, varying daily operational requirements and opportunity for creativity, resourcefulness, and excellence. Our mission is to provide opportunities for skill-building in areas of organization, planning, administrative, sales, and service through 1) hands-on experience 2) pride in a job well done, and 3) the knowledge that each intern's work has benefited the company and has been useful to others. Qualified candidates must possess superior organizational skills and be able to function in a fast-paced, multi-task setting. Individuals must possess excellent oral and written communication skills. Must have a working knowledge of the following Microsoft Office programs: Word, Excel, PowerPoint, Outlook and have internet research skills. Final candidates will be selected to participate in an interview process. Finalists will be contacted to schedule an interview.

The Kansas City Royals are offering full-time seasonal internships, where interns will work from March through October. Candidates must also reside within the local Kansas City area during the length of the internship/seasonal position. Internships or seasonal positions are available in the Marketing, Media Relations, Community Relations, Group Sales, Event Operations, Baseball Operations or Stadium Operations departments. No college credit is offered with these positions. To apply, please visit the Royals Web site at www.royals.com or contact Kim Hillix, One Royal Way, Kansas City, MO 64129, 816-921-8000, kimhillix@kcroyals.com.

Kansas City Sports Commission offers full-time fall, spring and summer internships. Interns will help plan, prepare and run events; create flyers; send e-mail blasts; run errands; interact with the public; and sell tickets and merchandise at events. Some nights and weekends are required. The internship is not paid, but is available for college credit. To apply, contact Marla Hanover, 1308 Pennsylvania Ave., Kansas City, MO 64105, 816-389-4188, mhanover@sportkc.org.

Liberty Hospital has part-time internship opportunities available for spring, summer and fall semesters. The internship is not paid, but is available for college credit. Duties include writing articles for marketing publications; designing flyers and posters; developing news releases and assisting the PR director with news media activities; assisting with the development of new brochures; maintaining the hospital Web site and assisting with special events. Interns will also have the opportunity to attend networking functions and shadow meetings with our advertising agency. Our department handles all public relations and marketing functions for the hospital. We are responsible for media relations, advertising, marketing, community relations, crisis communications and publications. Qualified applicants should have career interests in journalism, marketing, public relations, graphic design or communications. Writing skills are a must and graphic design experience with InDesign is an added bonus. Daytime hours are flexible. If interested contact Matt Smithmier, matt.smithmier@liberty.com.

Media Events offers part-time fall, spring and summer internships for college credit. Candidates must have strong writing, good people skills and organizational and technical support skills for ongoing public health campaigns. To apply, contact Joyce Morrison, 15621 W. 87th St., #150, Lenexa, KS 66219, 913-310-0472, mmediaeventsco@kc.rr.com.

Menorah Medical Center, one of the area's leading healthcare providers, has openings for part-time fall, spring and summer Public Relations/Marketing internships. These positions are for college credit; however a stipend may be available. The internship will include: writing and editing news releases; designing, editing and maintaining Menorah Television and Menorah Community Events Calendar; planning and promoting upcoming community education events internally and externally; attending internal and external meetings; and assisting with the design and copy for all of Menorah's promotional marketing literature. Qualified candidates must currently be in their junior or senior year of study and enrolled in an accredited college with a journalism, communications or marketing major. They must have good organizational, writing and analytical thinking skills and be efficient in Microsoft Office and the Internet. Candidates must show a strong ability to meet deadlines, pay close attention to details and be able to work well with a team or individually with little guidance. The internship requires a two day orientation at Menorah. To apply, contact Donna Jungman, Public Relations Coordinator, 5721 W. 119th Street, Overland Park, KS 66209, 913-498-7406 donna.jungman@hcamidwest.com.

Morningstar Communications is a strategic communications firm that provides leadership, marketing and communications to help companies grow. Interns at Morningstar Communications are truly integrated with the team. Your education will be put to use as you participate in brainstorming sessions, write press releases, pitch story ideas, conduct research, and many other creative and challenging projects. Working with us for our long list of local, regional and national clients will help you gain real world experience in a thriving Kansas City firm. Check us out at www.morningstarcomm.com. We are currently accepting resumes for spring and summer 2009 interns. To be considered you must be a college junior, senior or graduate. To apply, e-mail a résumé, cover letter and writing samples to Ms. Andy Woodward at awoodward@morningstarcomm.com.

Nicholson Kovac Inc. has paid, full-time and part-time summer internships, and part-time winter internships available in its public relations, media, account service, interactive and creative departments. The public relations department looks for interns with exceptional writing and organizational skills. PR intern duties include writing news releases, pitching reporters, creating media lists, assisting with events and measuring the results of PR campaigns. All Nicholson Kovac interns will walk away with valuable portfolio pieces. To apply, send your cover letter, resume and two or three writing and/or design samples to hr@nicholsonkovac.com.

Parris Communications offers full and part-time internships in the fall, spring and summer. One to two interns are hired each semester to serve the office staff of ten. Interns will experience all aspects of the public relations field, including the various administrative projects and duties the staff shares. Parris is happy to assist students with school requirements needed to fulfill college credit hours. To apply, please contact Ryan Holmes, 816-931-8900, 4510 Belleview, Suite 110, Kansas City, MO 64111, rholmes@parriscommunications.com.

PlattForm Advertising offers part-time fall, winter and spring internships, as well as full- and part-time summer internships. An internship with PlattForm Advertising provides students the opportunity to apply what they are learning in the classroom and gives students a real-world perspective upon which to make future career choices. The internship position will supplement and support PlattForm's full-time workforce and will provide an entryway for future full-time employment within PlattForm. Internships are not paid, but may be used for college credit. To apply contact Tricia Cooper, 15500 W. 113th Street Suite 200 Lenexa, KS 66219, 913-254-6782, interns@plattformad.com.

The Roasterie has fall, spring and summer internships available. Part-time positions are preferred, but full-time positions are allowed. Interns will work on projects concerning competitive market research, execute viral pr projects, and more importantly discover skill sets and develop them to help guide a career path. Interns will see that marketing projects are completed. The position is not paid. For more information call the marketing department at 816-931-4000.

Shawnee Mission Medical Center is looking for full and part-time interns for the fall, spring and summer. Candidates need to be personable, flexible, good writers and eager to learn. You will have opportunities to help produce print materials, publications, special events and work with the Web site and news media. No two days are alike! The position includes a stipend at the end of the internship. You will be a working member of an experienced marketing department and you will leave with portfolio pieces from publications distributed to thousands of people in the Kansas City area. To apply, send your resume, one or two writing and/or design samples and dates you're available to Meredith Cantrell meredith.cantrell@shawneemission.org or contact the Human Resources department at 913-676-2020.

Special Olympics Kansas has two part-time internship positions open each semester in the Development & Marketing Department. Positions will assist with state games sponsorships, public relations, event planning, marketing and fundraising efforts. Interns will assist with research, planning, coordination and implementation of special events and solicitation and maintenance of sponsors. Interns will help identify new sponsorship opportunities; create proposals and help present to sponsors; event planning and logistics; promotion and marketing of SOKS programs and events; research new fundraising opportunities; general office duties; desktop publishing of program brochures and newsletters; and Web site updating and maintenance. The position is not paid, but is available for college credit. Hours are flexible between 8:00 a.m. to 5:00 p.m., Tuesday through Friday. To apply, contact Jana Fornelli, 5280 Foxridge Drive, Mission, KS 66202, 913-236-9290, fornelli@kssso.org.

Sturges Word Communications is looking for serious students who want to launch their careers as paid public relations interns in our Kansas City office. At Sturges Word, our interns learn more than the latest techniques in photocopy collation and coffee preparation. They are an integral part of our team and gain hands-on experience in virtually every aspect of our business. Qualified candidates will have completed at least 60 hours toward a baccalaureate degree in communication studies, journalism, marketing or a related field; be able to make at least a three-month (semester) commitment to the agency; be able to work a regular weekly schedule; have a working knowledge of the news media; possess strong writing skills including a mastery of fundamental grammar and sentence structure; understand the Associated Press Stylebook; be able to work collaboratively with different project teams to achieve clearly defined goals; be proficient in Microsoft Office (Word, Excel, PowerPoint, Outlook); be a self-starter able to effectively function with minimal supervision; and demonstrate a commitment to personal and professional excellence. To apply, e-mail your resume, cover letter and two or three relevant writing samples to Justin LaBerge, intern program coordinator, at justin@sturgesword.com.

Trozzolo Communications Group offers full-time advertising, creative and public relations summer internships. Internships are paid and deadline to apply is February 27, 2009. To apply, contact Sarah Brewster, 802 Broadway, Kansas City, MO 64105, 816-842-8111, sbrewster@trozzolo.com.

UMB Financial Corporation is a community-minded organization with deep roots in education. Our Sales, Marketing & Communication department is filled with mentors eager to share their expertise with you. UMB has three internships available year round in marketing, communication and graphic design (one position each). Fall and spring internships are part-time non-paid positions, and are for college-credit-seeking students only. Summer internships are full-time paid positions. For every intern, UMB will pay for your parking downtown.

United States Tennis Association Missouri Valley has part-time fall, spring and summer internships available. Interns will receive college credit or gain experience without credits. The internship includes designing, coordinating and distributing marketing materials, writing articles and editing copy for publications, maintaining and creating databases and media lists, and assisting with event set-up, staffing and tear down. Applicants must be enrolled in a four-year college or university or in a relevant degree program such as marketing, communications, public relations, or business, have excellent interpersonal skills, proper telephone etiquette, and good follow-through on any assigned tasks. The ability to handle multiple projects with a positive attitude is integral to the success of this internship. The intern will report to the Director of Marketing Communications. To apply, contact Manon Eilts, Director of Marketing Communications, 913-322-4826, eilts@movalley.usta.com.

Union Station Kansas City, Inc., offers flexible internships during the fall, spring and summer. Candidates should be able to commit at least 8 hours a week for a minimum of one semester. During the internship, you will assist in acquiring new community partnerships and organize, track, maintain and evaluate partnership results, draft and pitch news releases to local and regional media outlets, support the staff in responding to media inquiries regarding Union Station exhibits and events, assist with the Speakers Bureau as needed, design and implement plans to employ technologies like blogging, Yahoo! Local, MySpace, etc. to increase awareness of Union Station and promote events. Interns will also have the opportunity to arrange meetings and assist with special events. Candidates need to have clear, concise and effective written and oral communication skills, including familiarity with AP style. Also, proficiency in, or willingness to learn, Adobe Design Suite (InDesign, PhotoShop, Illustrator) and/or Web management tools is a major plus. The Union Station internship is unpaid, but college credit and community service hours are available. All interns who work a minimum of 40 hours in one semester will receive a one-year Union Station Membership for two and additional benefits as awarded to Union Station Volunteers. Apply by contacting Rachel Toledo-Miller, 30 W. Pershing Rd, Kansas City, MO 64108, 816-460-2259, rmiller@unionstation.org.

The University of Kansas Edwards Campus in Overland Park, Kan., is offering part-time summer internship opportunities for credit and pay (\$8/hour) for qualified upper-level undergraduate students who are studying journalism, public relations or marketing. As a member of the Edwards Campus public relations and marketing team, you will learn about and participate in advertising, public relations, media relations and recruiting activities. The right candidate will possess good writing and editing skills, creativity, knowledge of desktop publishing programs and Excel, exceptional organizational skills and knowledge of AP style. If interested e-mail or mail your resume, cover letter plus two writing and two design samples to Elaine Warren, public relations director, KU Edwards Campus, 12600 Quivira Road, Overland Park, KS 66213, elainew@ku.edu.

Wellington Group is looking for a recent college graduate or a student interning through a semester, with experience in event planning. TWG has full- and part-time internships available in the spring and summer. The internship pays and typically lasts three months. The internship can be used as college credit. Desired candidates must be creative and able to multi-task, prioritize and juggle many different tasks at once. They also must be able to work with different personalities and styles of work and must be detailed and accurate in their work. The intern will work with all employees at all levels at TWG. Interns will assist in the sales and proposal process through research through Internet, phone calls and industry publications. They will also assist with event logistics including booking air and ground transportation and foster attendee communication. Interns will be given the opportunity to attend weekly account management meetings and practice creative writing through amenity cards and proposal writing. To apply, visit www.thewellingtongroup.com.

Will Gregory Public Relations is offering a part-time fall, spring and summer internship where you will receive hands-on experience with some of Kansas City's finest companies. The internship will include event creation and implementation assistance, media pitches, creative writing, assistance with client pitches and miscellaneous schmoozing. To apply, contact Jenny Northcutt, 4636 Wyandotte, Kansas City, Mo., 816-550-4382, jenny@willgregorypr.com. This is an unpaid internship, but great experience in a fun environment. Visit www.willgregorypr.com for more information.

Worlds of Fun/Oceans of Fun has internships available beginning in early April and lasting through October. Interns are paid with a bonus program and will need to work 30 to 40 hours per week. Interns will assist in developing, coordinating and analyzing various public relations events and special promotions. Duties include radio promotions, press releases, media communications and guest's surveys. To apply, contact Brandon Stanley, Public Relations Manager, 4545 Worlds of Fun Avenue, Kansas City, MO, 64161, 816-303-5125, wofpr@worldsoffun.com. For more information, visit www.worldsoffun.com/jobs.

Additional Job Opportunities

Corporate

AMC Entertainment
AT&T
American Century Investments
Assurant Employee Benefit
Black & Veatch
Burns & McDonnell
Aquila
Cerner
Centerpoint Medical Center
Children's Mercy Hospital
Commerce Bank
DST Systems Inc.
Embarq
Farmers Insurance
Garmin
HNTB
H&R Block
Hallmark Cards Inc.
Honeywell Federal Manufacturing & Technologies
Kansas City Power and Light
Kansas University Medical Center
Lathrop & Gage
Liberty Hospital
M&I Bank
Menorah Medical Center
Merrill Lynch Private Client Group
North Kansas City Hospital
Olathe Medical Center
Perceptive Software
Providence Medical Center
Quest Diagnostics Inc.
Radio Disney
Reece & Nichols
Shawnee Mission Medical Center
Silpada Designs
Sprint
St. Luke's Hospital
The Roasterie
Truman Medical Center
UMB Financial
Waddell & Reed
YRC Worldwide

Agency

Allied Advertising
Barkley Public Relations
Bernstein Rein Advertising
Bottom-Line Communications
Fasone & Partners Inc.
Fleishman-Hillard
G-Force Marketing
Glynn-Devins
Geoff Howe Marketing
Germinder Associates Inc.
Gragg Advertising Inc.
inQuest Marketing
Jennings PR
Kelley Russell Advertising
Kuhn Wittenborn Advertising
Lofstrom & Company Marketing
MMG Worldwide
McCormick Co.
Media Events
Meers Advertising
Muller Bressler Brown
Morningstar Communications
Nation Ranch Marketing
Nicholson Kovac Inc.
Osborn & Barr Communications Inc.
Parris Communications
PlattForm Advertising
ProAct Marketing Group Inc.
Rhycom
Salva O'Renck
Spur Communications
Stephens & Associates Advertising
Sturges Word Communications
Sullivan Higdon & Sink
Trozzolo Communications Group
Two West
VML
Walz Tetric Advertising
WDS Marketing & Public Relations
Wellington Group
Weyforth-Haas Marketing
Will Gregory Public Relations
Zillner Marketing Communications

Sports/Events

Kansas City Ballet
Kansas City Chiefs
The Kansas City Royals
Kansas City Power and Light District
Kansas City Sports Commission
Kansas City Wizards
MTC Tickets
Starlight Theatre
Theatre in the Park
United States Tennis Association Missouri Valley
Union Station Kansas City, Inc.
Worlds of Fun/Oceans of Fun

Non-profit/Cause Related

American Royal Association
Boys and Girls Clubs of Greater KC
Camp Fire USA
Dairy Farmers of America Inc.
Ewing Marion Kauffman Foundation
Humane Society of Greater Kansas City
Kansas City Area Development Council
Kansas City Convention and Visitors Bureau
Special Olympics Kansas
The University of Kansas Edwards Campus
Nelson Atkins Museum

Publications

INK, Inc.
Kansas City Business Journal
Kansas City Star