

GKC PRSA 2012-2013 Sponsorship Packages

PLATINUM SPONSOR - \$10,000

PRISM AWARD CEREMONY

- Complimentary corporate table (10 seats) with preferred placement
 - Ten complimentary invitations to VIP reception
 - Five complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Five sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Other mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet
- Opportunity for your organization to nominate one individual to be a presenter during the PRISM Awards Ceremony

MISC

Monthly professional development meetings OR social media engagement

- Logo placed in monthly meeting/program announcements in which sponsored event is publicized
- Verbal recognition at the meeting/program by the GKC PRSA president during opening announcements
 - Sponsorship of two meetings/programs in a 12-month period
 - Sponsored program topic suggestion
 - Two complimentary seats to meeting (cash sponsors only)
- One brochure and/or one promotional item at each seat during the sponsored meeting.
- Sponsored program topic suggestion (subject to approval by GKC PRSA Professional Development Chair)
 - Guest blog post on GKC PRSA blog
 - Featured “guest” at live twitter chat promoted and hosted by @KCPRSA
 - Newsletter feature story / guest column

PRSSA Day

- Staff a table at event registration for marketing materials
- Place one brochure and one promotional item at each seat (or in the goodie bag) for PRSSA Day

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for 12 months
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GKC PRSA 2012-2013 Sponsorship Packages

PLATINUM SPONSOR - \$10,000 - VIP RECEPTION

PRISM AWARD CEREMONY

- Complimentary corporate table (10 seats) with preferred placement
 - Exclusive signage and product showcase at VIP reception
 - Ten complimentary invitations to VIP reception
 - Five complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Five sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Other mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet
- Opportunity for your organization to nominate one individual to be a presenter during the PRISM Awards Ceremony

MISC

Monthly professional development meetings OR social media engagement

- Logo placed in monthly meeting/program announcements in which sponsored event is publicized
- Verbal recognition at the meeting/program by the GKC PRSA president during opening announcements
 - Sponsorship of two meetings/programs in a 12-month period
 - Sponsored program topic suggestion
 - Two complimentary seats to meeting (cash sponsors only)
- One brochure and/or one promotional item at each seat during the sponsored meeting.
- Sponsored program topic suggestion (subject to approval by GKC PRSA Professional Development Chair)
 - Guest blog post on GKC PRSA blog
 - Featured “guest” at live twitter chat promoted and hosted by @KCPRSA
 - Newsletter feature story / guest column

PRSSA Day

- Staff a table at event registration for marketing materials
- Place one brochure and one promotional item at each seat (or in the goodie bag) for PRSSA Day

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for 12 months
-

GKC PRSA 2012-2013 Sponsorship Packages

DIAMOND SPONSOR - \$7,500

PRISM AWARD CEREMONY

- Complimentary corporate table (8 seats) with preferred placement
 - Eight complimentary invitations to VIP reception
 - Four complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Five sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet
- Opportunity for your organization to nominate one individual to be a presenter during the PRISM Awards Ceremony

MISC

Monthly professional development meetings OR social media engagement

- Logo placed in monthly meeting/program announcements in which sponsored event is publicized
- Verbal recognition at the meeting/program by the GKC PRSA president during opening announcements
 - Sponsorship of one meeting/program in a 12-month period
 - Two complimentary seats to meeting (cash sponsors only)
- One brochure and/or one promotional item at each seat during the sponsored meeting
 - Guest blog post on GKC PRSA blog
 - Featured “guest” at live twitter chat promoted and hosted by @KCPRSA
 - Newsletter feature story / guest column

PRSSA Day

- Staff a table at event registration for marketing materials
- Place one brochure and one promotional item at each seat (or in the goodie bag) for PRSSA Day

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for six months
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GKC PRSA 2012-2013 Sponsorship Packages

DIAMOND SPONSOR - \$7,500 - AFTER PARTY

PRISM AWARD CEREMONY

- Complimentary corporate table (8 seats) with preferred placement
 - Exclusive signage and product showcase at After-Party
 - Eight complimentary invitations to VIP reception
 - Four complimentary PRISM award entries.
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM.
- Five sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet
- Opportunity for your organization to nominate one individual to be a presenter during the PRISM Awards Ceremony

MISC

Monthly professional development meetings OR social media engagement

- Logo placed in monthly meeting/program announcements in which sponsored event is publicized
- Verbal recognition at the meeting/program by the GKC PRSA president during opening announcements
 - Sponsorship of one meeting/program in a 12-month period
 - Two complimentary seats to meeting (cash sponsors only)
- One brochure and/or one promotional item at each seat during the sponsored meeting
 - Guest blog post on GKC PRSA blog
 - Featured “guest” at live twitter chat promoted and hosted by @KCPRSA
 - Newsletter feature story / guest column

PRSSA Day

- Staff a table at event registration for marketing materials
- Place one brochure and one promotional item at each seat (or in the goodie bag) for PRSSA Day

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for six months
-

GKC PRSA 2012-2013 Sponsorship Packages

GOLD SPONSOR - \$5,000

PRISM AWARD CEREMONY

- Six complimentary invitations to VIP reception
- Six complimentary invitations to the PRISM dinner
 - Three complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Three sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet
- Opportunity for your organization to nominate one individual to be a presenter during the PRISM Awards Ceremony

MISC

Monthly professional development meetings OR social media engagement

- Sponsorship of one meeting/program in a 12-month period
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized
- Verbal recognition at the meeting/program by the GKC PRSA president during opening announcements
 - Two complimentary seats to meeting (cash sponsors only)
- One brochure and/or one promotional item at each seat during the sponsored meeting
 - Guest blog post on GKC PRSA blog
 - Featured “guest” at live twitter chat promoted and hosted by @KCPRSA
 - Newsletter feature story / guest column

PRSSA Day

- Staff a table at event registration for marketing materials
- Place one brochure and one promotional item at each seat (or in the goodie bag) for PRSSA Day

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for three months
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GKC PRSA 2012-2013 Sponsorship Packages

GOLD SPONSOR - \$5,000 - SIGNATURE DRINK

PRISM AWARD CEREMONY

- Exclusive signage/naming rights to one signature drink at the event
 - Six complimentary invitations to VIP reception
 - Six complimentary invitations to the PRISM dinner
 - Three complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Three sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet
- Opportunity for your organization to nominate one individual to be a presenter during the PRISM Awards Ceremony

MISC

Monthly professional development meetings OR social media engagement

- Sponsorship of one meeting/program in a 12-month period
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized
- Verbal recognition at the meeting/program by the GKC PRSA president during opening announcements
 - Two complimentary seats to meeting (cash sponsors only)
- One brochure and/or one promotional item at each seat during the sponsored meeting
 - Guest blog post on GKC PRSA blog
 - Featured “guest” at live twitter chat promoted and hosted by @KCPRSA
 - Newsletter feature story / guest column

PRSSA Day

- Staff a table at event registration for marketing materials
- Place one brochure and one promotional item at each seat (or in the goodie bag) for PRSSA Day

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for three months
-

GKC PRSA 2012-2013 Sponsorship Packages

SILVER SPONSOR - \$3,000

PRISM AWARD CEREMONY

- Five complimentary invitations to VIP reception
- Five complimentary invitations to the PRISM dinner
 - Two complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Two sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet

MISC

Monthly professional development meetings

- Logo placed in a PRSA meeting/program announcements

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for one month
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GKC PRSA 2012-2013 Sponsorship Packages

SILVER SPONSOR - \$3,000 - VALET PARKING

PRISM AWARD CEREMONY

- Exclusive signage/product showcase at Valet Parking area
 - Five complimentary invitations to VIP reception
 - Five complimentary invitations to the PRISM dinner
 - Two complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Two sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet

MISC

Monthly professional development meetings

- Logo placed in a PRSA meeting/program announcements

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for one month
-

GKC PRSA 2012-2013 Sponsorship Packages

SILVER SPONSOR - \$3,000 - Photo booth

PRISM AWARD CEREMONY

- Exclusive signage/product showcase at photo booth, available during award event
 - Five complimentary invitations to VIP reception
 - Five complimentary invitations to the PRISM dinner
 - Two complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations, program and all communication pieces for PRISM
- Two sponsorship mentions in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet

MISC

Monthly professional development meetings

- Logo placed in a PRSA meeting/program announcements

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for one month
-

GKC PRSA 2012-2013 Sponsorship Packages

BRONZE SPONSOR - \$1,500

PRISM AWARD CEREMONY

- Three personal invitations to VIP reception
- Three complimentary invitations to the PRISM dinner
 - One complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations and program and all communication pieces for PRISM
- One sponsorship mention in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet

MISC

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for one month
-

GKC PRSA 2012-2013 Sponsorship Packages

BRONZE SPONSOR - \$1,500

PRISM AWARD CEREMONY

- Exclusive signage/product showcase at Coat Check
 - Three personal invitations to VIP reception
- Three complimentary invitations to the PRISM dinner
 - One complimentary PRISM award entries
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations and program and all communication pieces for PRISM
- One sponsorship mention in social media communications on Facebook, Twitter or GKC PRSA Blog postings leading up to the event. Mentions may include graphics, logos or text mentions
 - Featured logo placement throughout the VIP reception and awards banquet

MISC

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for one month
-

GKC PRSA 2012-2013 Sponsorship Packages

COPPER SPONSOR - \$500

PRISM AWARD CEREMONY

- Two complimentary invitations to VIP reception
- Two complimentary invitations to the PRISM dinner
 - One complimentary PRISM award entry
- Recognition on all printed materials (subsequent to sponsorship) including call for entries, invitations and program and all communication pieces for PRISM
- Featured logo placement throughout the VIP reception and awards banquet

MISC

Website

- Logo and link on GKC PRSA homepage (www.kansascity-prsa.org) for one month