



**2015-2016 Greater Kansas City PRSA Sponsor Benefit Packages**

Benefits	Platinum Sponsor \$10,000	Diamond Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Copper Sponsor \$1,500	Prism Friend (< \$1,500)
<b>PRISM Awards Benefits</b>						
Corporate table with preferred placement at PRISM Awards	8 seats	8 seats	4 seats	3 seats	2 seats	1 seat
Tickets to VIP reception	8 tickets	8 tickets	4 tickets	3 tickets	2 tickets	1 ticket
PRISM award entries	8 entries	4 entries	3 entries	2 entries	1 entry	
Logo included on all printed and digital communications materials promoting PRISMs	X	X	X	X	X	X
Social media mentions specific to PRISMs tagging sponsor accounts	4	4	3	2	1	1
Logo placed on collateral used throughout VIP reception and PRISM awards	X	X	X	X	X	X
<b>Professional Development Benefits</b>						
Partner with PRSA for meeting/program in 12-month period	2	1	1			
Company mentioned in social media posts promoting professional development event, including one sponsored post	X	X	X			
Logo placed in monthly meeting/program announcements in which event is publicized (digital and print)	X	X	X			
Complimentary seats to meeting	4	3	2			
Provide brochures/promotional items during sponsored meeting	X	X	X			
<b>Digital Benefits</b>						
Company mentions/reposts on Facebook, Twitter or Instagram (dispersed throughout Sept. 2015 – Sept. 2016)	4	3	3	2	1	
Complimentary job postings on PRSA careers page and in newsletter	5	4	3	2	1	1
One guest blog post on GKC PRSA blog	X	X	X	X		
Logo and link on GKC PRSA homepage <a href="http://www.kansascity-prsa.org">www.kansascity-prsa.org</a> until September 2016	X	X	X	X	X	