



2018 PRISM GALA SPONSORSHIP OPPORTUNITIES

Thank you in advance for your support to make this year's event a great success for our chapter.

The chapter annually recognizes outstanding programs and materials created by public relations and communications professionals who practice in the greater Kansas City-area or who have completed assignments for Kansas City-based clients. The PRISM Gala is held each fall and is one of the longest-running and most celebrated public relations awards competitions in the area.

SPONSORSHIP OPPORTUNITIES	Timeless \$2,500	Forever \$1,500	Future \$750	Instant \$500
PRISM Gala Benefits				
Seating with preferred placement at PRISM Gala	4 seats	2 seats	1 seat	0
Tickets to VIP reception prior to gala	4 tickets	2 tickets	1 ticket	1 ticket
Complimentary PRISM award entries	2 entries	1 entry	0	0
Logo on all printed and digital PRISM assets promoting gala	Yes	Yes	Yes	Yes

Recognition via KCPRSA social media channels promoting event, tagging sponsor company	3	2	1	1
Brand recognition at VIP reception and PRISM Gala including logo placement throughout venue	Yes (Prominent)	Yes	Yes	Yes
Verbal recognition at awards event	Yes	Yes	Yes	Yes
Opportunity for gift bag and/or table gift contribution	Yes	Yes	Yes	Yes
Company logo on event program	Yes	Yes	Yes	Yes
Professional Development Benefits				
Complimentary registrations to 2018 GKC-PRSA Professional Development Sessions (<i>RSVP required 1 week in advance</i>)	2	1	No	No
*Digital Benefits Ongoing				
Company mentions/Retweets on GKCPRSA social media platforms	2	1	No	No
Logo and link on GKC-PRSA homepage: www.kansascity-prsa.org	2	1	No	No

**Denotes 2018 calendar year*

In-Kind Sponsorship Opportunities

As a general rule, and for the purpose of fairly distributing benefits to participating sponsors, in-kind donations are valued at 1/2 of their cash value. Benefits provided accordingly.

For questions and to make your commitment by June 30, please contact chapter president, Norita Taylor at noritataylor at gmail dot com THANK YOU!