



## GREATER KANSAS CITY CHAPTER, PRSA SPONSORSHIP PROGRAM

### PLATINUM SPONSOR - \$10,000

In-kind goods and services offered are subject to approval of PRSA Kansas City.

Platinum Sponsors are entitled to the following benefits:

#### PRISM

- Complimentary corporate table with preferred placement at the **PRISM** Award Gala (10 seats).
- Sponsor of private pre-gala cocktail reception with on-site signage (provided by sponsor), opportunity to showcase products, services, or product giveaways (pending PRSA board approval).
- Ten (10) invitations to the private **PRISM** pre-gala cocktail reception
- Five (5) complimentary **PRISM** award entries.
- Recognition on all printed materials including call for entries, invitations, program and all communication pieces for **PRISM**.

#### Monthly professional development meetings

- Sponsorship of two meetings/programs in a 12-month period.
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized.
- Logo placed under the Sponsor tab on *dev.kansascity-prsa.org*.
- Verbal recognition at the meeting/program by the Kansas City PRSA president during opening announcements.
- Two (2) complimentary seats to meeting (cash sponsors only).
- One brochure and/or one promotional item at each seat during the meeting sponsored.
- Monthly program topic suggestion (subject to approval by PRSA Professional Development Chair).

#### PRSSA Day

- Staff a table at event registration for marketing materials and place one brochure and one promotional item at each seat (or in the goodie bag) during **Student PRSSA Day**.

#### Website

- Logo and link on *dev.kansascity-prsa.org* homepage for 12 months.
- Post available public relations positions on GKC PRSA website.



## GREATER KANSAS CITY CHAPTER, PRSA SPONSORSHIP PROGRAM

### **DIAMOND SPONSOR - \$7,500**

In-kind goods and services offered are subject to approval of PRSA Kansas City.

Diamond Sponsors are entitled to the following benefits:

#### **PRISM**

- Complimentary corporate table with preferred placement at the **PRISM** Award Gala (8 seats).
- Ability to showcase product or service in **PRISM** pre-banquet area, providing collateral materials in designated area.
- Eight (8) invitations to the private **PRISM** pre-gala cocktail reception
- Four (4) complimentary **PRISM** award entries.
- Recognition on all printed materials including call for entries, invitations, program and all communication pieces for **PRISM**.

#### Monthly professional development meetings

- Sponsorship of one meeting/program in a 12-month period.
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized.
- Logo placed under the Sponsor tab on *dev.kansascity-prsa.org*.
- Verbal recognition at the meeting/program by the Kansas City PRSA president during opening announcements.
- Two (2) complimentary seats to meeting (cash sponsors only).
- One brochure and/or one promotional item at each seat during the meeting sponsored.

#### PRSSA Day

- Staff a table at event registration for marketing materials and place one brochure and one promotional item at each seat (or in the goodie bag) during **Student PRSSA Day**.

#### Website

- Logo and link on *dev.kansascity-prsa.org* homepage for six months.
- Post available public relations positions on GKC PRSA website.



## GREATER KANSAS CITY CHAPTER, PRSA SPONSORSHIP PROGRAM

### **GOLD SPONSOR - \$5,000**

In-kind goods and services offered are subject to approval of PRSA Kansas City.

Gold Sponsors are entitled to the following benefits:

#### **PRISM**

- Ability to showcase product or service in **PRISM** pre-banquet area, providing collateral materials in designated area.
- Six (6) personal invitations to the private **PRISM** pre-gala cocktail reception.
- Six (6) complimentary invitations to the **PRISM** dinner.
- Three (3) complimentary **PRISM** award entries.
- Recognition on all printed materials including call for entries, invitations, program and all communication pieces for **PRISM**.

#### Monthly professional development meetings

- Sponsorship of one meeting/program in a 12-month period.
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized.
- Logo placed under the Sponsor tab on *dev.kansascity-prsa.org*.
- Verbal recognition at the meeting/program by the Kansas City PRSA president during opening announcements.
- Two (2) complimentary seats to meeting (cash sponsors only).
- One brochure and/or one promotional item at each seat during the meeting sponsored.

#### PRSSA Day

- Staff a table at event registration for marketing materials and place one brochure and one promotional item at each seat (or in the goodie bag) during **Student PRSSA Day**.

#### Website

- Logo and link on *dev.kansascity-prsa.org* homepage for three months.
- Post available public relations positions on GKC PRSA website.



## GREATER KANSAS CITY CHAPTER, PRSA SPONSORSHIP PROGRAM

### **SILVER SPONSOR - \$3,000**

In-kind goods and services offered are subject to approval of PRSA Kansas City.

Silver Sponsors are entitled to the following benefits:

#### **PRISM**

- Ability to showcase product or service in **PRISM** pre-banquet area, providing collateral materials in designated area.
- Five (5) personal invitations to the private **PRISM** pre-gala cocktail reception.
- Five (5) complimentary invitations to the **PRISM** dinner.
- Two (2) complimentary **PRISM** award entries.
- Recognition on all printed materials including call for entries, invitations, program and all communication pieces for **PRISM**.

#### Monthly professional development meetings

- Sponsorship of one meeting/program in a 12-month period.
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized.
- Logo placed under the Sponsor tab on *dev.kansascity-prsa.org*.
- Verbal recognition at the meeting by the Kansas City PRSA president during opening announcements.
- One brochure and/or one promotional item at each seat during the meeting sponsored.

#### Website

- Post available public relations positions on GKC PRSA website.



## GREATER KANSAS CITY CHAPTER, PRSA SPONSORSHIP PROGRAM

### **BRONZE SPONSOR - \$1,500**

In-kind goods and services offered are subject to approval of PRSA Kansas City.

Bronze Sponsors are entitled to the following benefits:

#### PRISM

- Three (3) personal invitations to the private **PRISM** pre-gala cocktail reception.
- Three (3) complimentary invitations to the **PRISM** dinner.
- One (1) complimentary **PRISM** award entries.
- Recognition on all printed materials including call for entries, invitations and program and all communication pieces for **PRISM**.

#### Monthly professional development meetings

- Sponsorship of one meeting/program in a 12-month period.
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized.
- Logo placed under the Sponsor tab on *dev.kansascity-prsa.org*.
- Verbal recognition at the meeting by the Kansas City PRSA president during opening announcements.
- One brochure and/or one promotional item at each seat during the meeting sponsored.

#### Website

- Post available public relations positions on GKC PRSA website.



## GREATER KANSAS CITY CHAPTER, PRSA SPONSORSHIP PROGRAM

### **COPPER SPONSOR - \$750**

In-kind goods and services offered are subject to approval of PRSA Kansas City.

Copper Sponsors are entitled to the following benefits:

#### PRISM

- Two (2) personal invitations to the private **PRISM** pre-gala cocktail reception.
- Two (2) complimentary invitations to the **PRISM** dinner.
- One (1) complimentary **PRISM** award entry.

#### Monthly professional development meetings

- Sponsorship of one meeting/program in a 12-month period.
- Logo placed in monthly meeting/program announcements in which sponsored event is publicized.
- Logo placed under the Sponsor tab on *dev.kansascity-prsa.org*.
- Verbal recognition at the meeting by the Kansas City PRSA president during opening announcements.
- One brochure and/or one promotional item at each seat during the meeting sponsored.

#### Website

- Post available public relations positions on GKC PRSA website.